

# 35th Annual

## Alberta Dairy Congress

# Sponsor Package

May 31 - June 3, 2022  
Co-operators Agrim Centre Rimbey Alberta

If you would like to sponsor this year, please indicate your choice of the following and return to Brenda Kozak. Thank you for supporting the Alberta Dairy Congress!

**Brenda Kozak - phone 780-868-2568 OR [hkozak@explornet.ca](mailto:hkozak@explornet.ca)**

SPONSORSHIP OPPORTUNITIES	• Live Feed	\$2000
	• Jersey Class Sponsor	\$500
	• Exhibitor Clothing Sponsor	\$2000
	• Holstein Class Sponsor	\$500
	• Coffee/Milk Booth	\$500
	• Thursday Lunch Sponsor	\$1500
	• Friday Banquet Sponsor	\$2000
	• Junior Show Sponsor	\$1000
	• Donuts & Juice Sponsor	\$500
	• Straw for show barn	\$500
	• Facility Sponsor	\$500
	• 20 x 20 Outside Booth Sponsor	\$400
	• Limited Inside Booth Space	\$500
	• General Sponsorship	\$_____

The office will send you an invoice that will include your sponsorship.  
We AGREE to sponsor the above items as marked:

Company Name: \_\_\_\_\_

Authorized Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Request: \_\_\_\_\_

Amount: \_\_\_\_\_

P.O Box 20089  
Leduc, Alberta  
T9E 6R2

phone (780) 868-2568

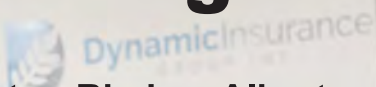
[www.albertadairycongress.ca](http://www.albertadairycongress.ca)  
[hkozak@explornet.ca](mailto:hkozak@explornet.ca)

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Dear Congress Supporters

As you finalize your sponsor and partner plans for the 2022 year, please consider a contribution to one of Alberta's longest running events. The Dairy Congress provides your business with a unique opportunity to invest in the future of the dairy industry.

The Alberta Dairy Congress has become a staple in the dairy calendar for not only Alberta but Western Canada. Due to Covid-19, Alberta Dairy Congress had to acquire a new venue for the 2022 show. We have moved to the Co-operators Agrim Centre in Rimbey, Alberta. This venue provides easy access for the event and allows the sponsors networking opportunities.

Our sponsorship package is meant to help you exceed your business objective. Whether it is meeting prospective clients or renewing existing relationships in an effort to boost your companies profile, please let us help.

There are a variety of sponsorship levels for the Alberta Dairy Congress. As a sponsor you will be recognized during our events. Your support of the Alberta Dairy Congress will highlight your business with the many young dairy professionals entering the dairy industry. As a sponsor you will gain hands on time with actual dairy producers that have their fingers on the pulse of the dairy industry locally, provincially and nationally.

If you would like to take advantage of our sponsorship package and gain opportunities, solutions or services and to be seen by the right people give us a call. If you would like to tailor your sponsorship through interesting ways to activate, provide us with your ideas and we will try to make them happen.

Orville Schmidt

Chairman, 2022 Alberta Dairy Congress



SCHEDULE INFORMATION

May 31-June 3, 2022

Co-operators Agrim Centre, Rimbey AB

TUESDAY, May 31, 2022

8:00 am Cattle May Arrive on Grounds

WEDNESDAY, June 1, 2022

5:00 pm Junior Show

THURSDAY, June 2, 2022

9:00 am Alberta Holstein Judging School  
12:30 Luncheon  
1:30 pm Cattle Sale  
5:00 pm Jersey Show

FRIDAY, June 3, 2022

9:00 am Holstein Show  
6:00 pm Banquet and Awards



Help Us GROW this Event



PLATINUM (\$3,000.00 +)

- Opportunity to provide event volunteers and category sponsor recognition
- Sponsor recognition in Congress advertising and on the Internet Live Feed
- Logo recognition at the 2022 Dairy Congress
- Logo placement on flyers
- Onsite recognition on sign boards placed at the Co-operators Agrim Centre
- Recognition on the Alberta Dairy Congress website with a link to your website
- Opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to the sponsorship.
- Sponsors choice for recognition as Champion Class Sponsors
- Product Display Opportunities (Limited Booth Space)

GOLD (\$1,000.00 +)

- Logo recognition at the 2022 Alberta Dairy Congress
- Logo Placement on flyers
- Onsite recognition on signboards placed at the Congress
- Invitation to discuss opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to sponsorship
- Sponsors choice for recognition as Champion class sponsor or Junior show and on the Internet Live Feed
- Product Display Opportunities (Limited Booth Space)

SILVER (\$500.00 +)

- Logo recognition at the 2022 Alberta Dairy Congress
- Onsite recognition on sign boards place at the Congress
- Sponsors choice recognition as Holstein or Jersey Class Sponsor
- Limited Booth Space at extra cost

FRIENDS of the Congress (under \$500)

- Onsite recognition on signboards placed at the Congress