

34th Annual

Alberta Dairy Congress

SPONSOR PACKAGE

June 3 - 6, 2020

Leduc Recreation Centre | Leduc, AB



Dear Congress Supporters

As you finalize your sponsor and partner plans for the 2020 year, please consider a contribution to one of Leduc's longest running events. The Dairy Congress provides your business with a unique opportunity to invest in the future of the dairy industry.

The Alberta Dairy Congress has become a staple in the dairy calendar for not only Alberta but Western Canada. The Leduc County tent and the Leduc Recreation Centre (LRC) provide easy access for the event and allows the sponsors networking opportunities be, it in the barn or tent(s).

Our sponsorship package is meant to help you exceed your business objective. Whether it is meeting prospective clients or renewing existing relationships in an effort to boost your companies profile, please let us help.

There are a variety of sponsorship levels for the Congress. As a sponsor for the 2020 Alberta Dairy Congress you will be recognized during our events, and will receive a pair of complimentary luncheon tickets Friday June 5th at 12 noon in the Leduc County Tent at the LRC. Your support of the Alberta Dairy Congress will highlight your business with the many young dairy professionals entering the dairy industry. As a sponsor you will gain hands on time with actual dairy producers that have their fingers on the pulse of dairy and dairy cattle locally, provincially, nationally and internationally.

If you would like to take advantage of our sponsorship package and gain opportunities, solutions or services and to be seen by the right people give us a call. If you would like to tailor your sponsorship through interesting ways to activate, provide us with your ideas and we will try to make them happen.

Kids Education Seminars

The Alberta Dairy Congress is pleased to announce that through a partnership with the City of Leduc the kid's educational seminars are back for a third year. School Classrooms will once again be transported to the LRC and focus on the farm way of life to educate urban children of the merits of farming and allow them to participate in educational session on milking a cow, unique farming endeavors and stock dog herding.

If this area interests you more, please talk to us about becoming the presenting sponsor. See you at the Congress in June.

Orville Schmidt
Chairman, 2020 Alberta Dairy Congress

SCHEDULE INFORMATION

June 3-6 2020

Leduc Recreation Centre (LRC) – Leduc, AB
Leduc County Tent

WEDNESDAY, June 3, 2020

9-12 noon	School Seminar
1-3 pm	School Seminar
7 am	Cattle Arrive (Leduc County Tent)

THURSDAY, June 4, 2020

9-12 noon	School Seminar
1-3 pm	School Seminar
5 pm	Junior Show (Leduc County Tent)
8 pm	Ice Cream Social Sponsored by Nutrisource

FRIDAY, June 5, 2020

8 am	Public Toonie Breakfast (LRC Hallway)
9:30 am	AB Holstein Evaluation Seminar (Leduc County Tent)
12 noon	Herd Builder Luncheon (LRC Curling Rink)
1:30 pm	Herd Builder Sale (Leduc County Tent)
7 pm	Junior Showmanship Judging (Leduc County Tent)

SATURDAY, June 6, 2020

9 am – 4 pm	Dairy Show (Leduc County Tent)
4 pm	Pizza



Help Us **GROW** this Event



PLATINUM (\$3,000.00 +)

- Opportunity to provide event volunteers and category sponsor recognition
- Sponsor recognition in Congress advertising
- Logo recognition at the 2020 Dairy Congress
- Logo placement on flyers and Holstein sale catalogue
- Onsite recognition on sign boards placed at the LRC and during Congress
- Recognition on the Alberta Dairy Congress website with a link to your website
- Invitation Tickets for luncheon on Friday, June 5 @ noon
- Opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to the sponsorship.
- Sponsors choice for recognition as Holstein Class Sponsors
- Product Display Opportunities (Limited Booth and Tent Space)

GOLD (\$1,000.00 +)

- Logo recognition at the 2020 Alberta Dairy Congress
- Logo Placement on flyers and Holstein Sale Catalogue
- Onsite recognition on signboards placed at the Congress
- Two tickets to Luncheon on Friday, June 5 @ 12 noon
- Invitation to discuss opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to sponsorship
- Sponsors choice for recognition as Holstein class sponsor or Junior show
- Product Display Opportunities (Limited booth and Tent space)

SILVER (\$500.00 +)

- Logo recognition at the 2020 Alberta Dairy Congress
- Onsite recognition on sign boards place at the Congress
- Two tickets to Luncheon Friday June 5 @ 12 noon
- Sponsors choice recognition as Holstein Class Sponsor

FRIENDS of the Congress (under \$500)

- Onsite recognition on signboards placed at the Congress

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Leduc Recreation Centre

Leduc, AB

P.O Box 20089

Leduc, Alberta

T9E 6R2

phone (780) 980-8412

info@albertadairycongress.ca

www.albertadairycongress.ca

If you would like to sponsor this year, please indicate your choice of the following and return to Brenda Kozak or Janet Guthrie. Thank you for supporting the Alberta Dairy Congress!

Brenda Kozak - phone 780-868-2568 OR hkozak@xplornet.ca

Janet Guthrie - phone 780-980-8412 OR jguthrie@leduc.ca

SPONSORSHIP OPPORTUNITIES

- | | |
|---------------------------------------------------------|---------|
| <input type="radio"/> Friday's Breakfast | \$1000 |
| <input type="radio"/> Co-sponsor Breakfast | \$500 |
| <input type="radio"/> Committee Shirt Sponsor | \$2000 |
| <input type="radio"/> Holstein Class Sponsor | \$500 |
| <input type="radio"/> Coffee/Milk Booth | \$500 |
| <input type="radio"/> Friday Lunch Sponsor | \$500 |
| <input type="radio"/> Saturday Lunch Sponsor | \$500 |
| <input type="radio"/> Junior Show Sponsor | \$1000 |
| <input type="radio"/> Donuts & Muffins Sponsor | \$500 |
| <input type="radio"/> Straw for show barn | \$500 |
| <input type="radio"/> Sale Sponsor | \$500 |
| <input type="radio"/> Facility Sponsor | \$500 |
| <input type="radio"/> 20 x 20 Outside Space Sponsor | \$500 |
| <input type="radio"/> Kids Educational Series Presenter | \$2000 |
| <input type="radio"/> General Sponsorship | \$_____ |

The office will send you an invoice that will include your sponsorship.

We AGREE to sponsor the above items as marked:

Company Name: _____

Authorized Contact: _____

Address: _____ Postal Code: _____

City: _____ Province: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Request: _____

Amount: _____