

37th Annual

Alberta Dairy Congress

Sponsor Package

June 4 - June 7, 2024

Co-operators Agrim Centre Rimbey, Alberta



Sue Crest

Dear Congress Supporters

As you finalize your sponsor and partner plans for the 2024 year, please consider a contribution to one of Alberta's longest running events. The Dairy Congress provides your business with a unique opportunity to invest in the future of the dairy industry.

The Alberta Dairy Congress has become a staple in the dairy calendar for not only Alberta but Western Canada. We will again be holding our annual event at the Co-operators Agrim Centre in Rimbey, Alberta. This venue provides easy access for the event and allows the sponsors networking opportunities.

Our sponsorship package is meant to help you exceed your business objective. Whether it is meeting prospective clients or renewing existing relationships in an effort to boost your companies profile, please let us help.

There are a variety of sponsorship levels for the Alberta Dairy Congress. As a sponsor you will be recognized during our events. Your support of the Alberta Dairy Congress will highlight your business with the many young dairy professionals entering the dairy industry. As a sponsor you will gain hands on time with actual dairy producers that have their fingers on the pulse of the dairy industry locally, provincially and nationally.

If you would like to take advantage of our sponsorship package and gain opportunities, solutions or services and to be seen by the right people give us a call. If you would like to tailor your sponsorship through interesting ways to activate, provide us with your ideas and we will try to make them happen.

Orville Schmidt

Chairman, 2024 Alberta Dairy Congress

SCHEDULE INFORMATION

June 4 - June 7, 2024

Co-operators Agrim Centre, Rimbey, Alberta

MONDAY, June 3, 2024

4:00 pm Cattle May Arrive on Grounds

TUESDAY, June 4, 2024

7:00 pm Exhibitor Social

WEDNESDAY, June 5, 2024

5:00 pm Junior Show

THURSDAY, June 6, 2024

9:00 am Alberta Holstein Judging School

12:30 pm Luncheon

1:30 pm Cattle Sale

5:00 pm Jersey Show

FRIDAY, June 7, 2024

7 - 9:00 am Congress Breakfast

9:00 am Holstein Show

6:00 pm Banquet and Awards



Help Us **GROW** this Event



PLATINUM (\$3,000.00 +)

- Opportunity to provide event volunteers and category sponsor recognition
- Sponsor recognition by the show announcer during the event and listed in the show program
- Onsite recognition on sign boards placed at the Alberta Dairy Congress event
- Recognition on the Alberta Dairy Congress website
- Invitation to discuss opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to the sponsorship.
- Sponsors choice for recognition as Champion Class Sponsors
- Product Display Opportunities (Booth Space)

GOLD (\$1,000.00 +)

- Sponsor recognition by the show announcer during the event and listed in the show program
- Onsite recognition on sign boards placed at the Alberta Dairy Congress event
- Recognition on the Alberta Dairy Congress website
- Invitation to discuss opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to sponsorship
- Sponsors choice for recognition as Champion class sponsor or Junior show
- Product Display Opportunities (Booth Space)

SILVER (\$500.00 +)

- Sponsor recognition by the show announcer during the event and listed in the show program
- Onsite recognition on sign boards placed at the Alberta Dairy Congress event
- Recognition on the Alberta Dairy Congress website
- Sponsors choice recognition as Holstein or Jersey Class Sponsor
- Limited Booth Space at extra cost of \$100.00

FRIENDS of the Congress (under \$500)

- Sponsor recognition by the show announcer during the event and listed in the show program
- Onsite recognition on sign boards placed at the Alberta Dairy Congress event
- Recognition on the Alberta Dairy Congress website

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Co-operators Agrim Centre Rimbey, Alberta

P.O Box 20089
Leduc, Alberta
T9E 6R2

phone (780) 868-2568

www.albertadairycongress.ca
hkozak@xplornet.ca

If you would like to sponsor this year, please indicate your choice of the following and return to Brenda Kozak. Thank you for supporting the Alberta Dairy Congress!

Brenda Kozak - phone 780-868-2568 OR hkozak@xplornet.ca

SPONSORSHIP OPPORTUNITIES

- Live Feed \$5000
- Jersey Class Sponsor \$500
- Holstein Class Sponsor \$500
- Junior Show Sponsor \$1000
- Exhibitor Clothing Sponsor \$2000
- Coffee/Milk/Donuts Sponsor \$500
- Tuesday Exhibitor Social \$2000
- Thursday Lunch Sponsor \$2000
- Friday Congress Breakfast \$2000
- Friday Banquet Sponsor \$2500
- Straw for Show Barn \$500
- 20 x 20 Outside Booth Sponsor \$400
- General Sponsorship \$_____

Limited opportunities available for sponsorship. Please select your request and submit early for best selection. Class sponsorship will be allotted to Jersey and Holstein Show by the committee.

To ensure your company is listed in the program, please complete, sign and return by May 13, 2024.

The office will send you an invoice that will include your sponsorship.

We AGREE to sponsor the above items as marked:

Company Name: _____

Authorized Contact: _____

Address: _____ Postal Code: _____

City: _____ Province: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Request: _____

Amount: _____