

# 32<sup>nd</sup> Annual

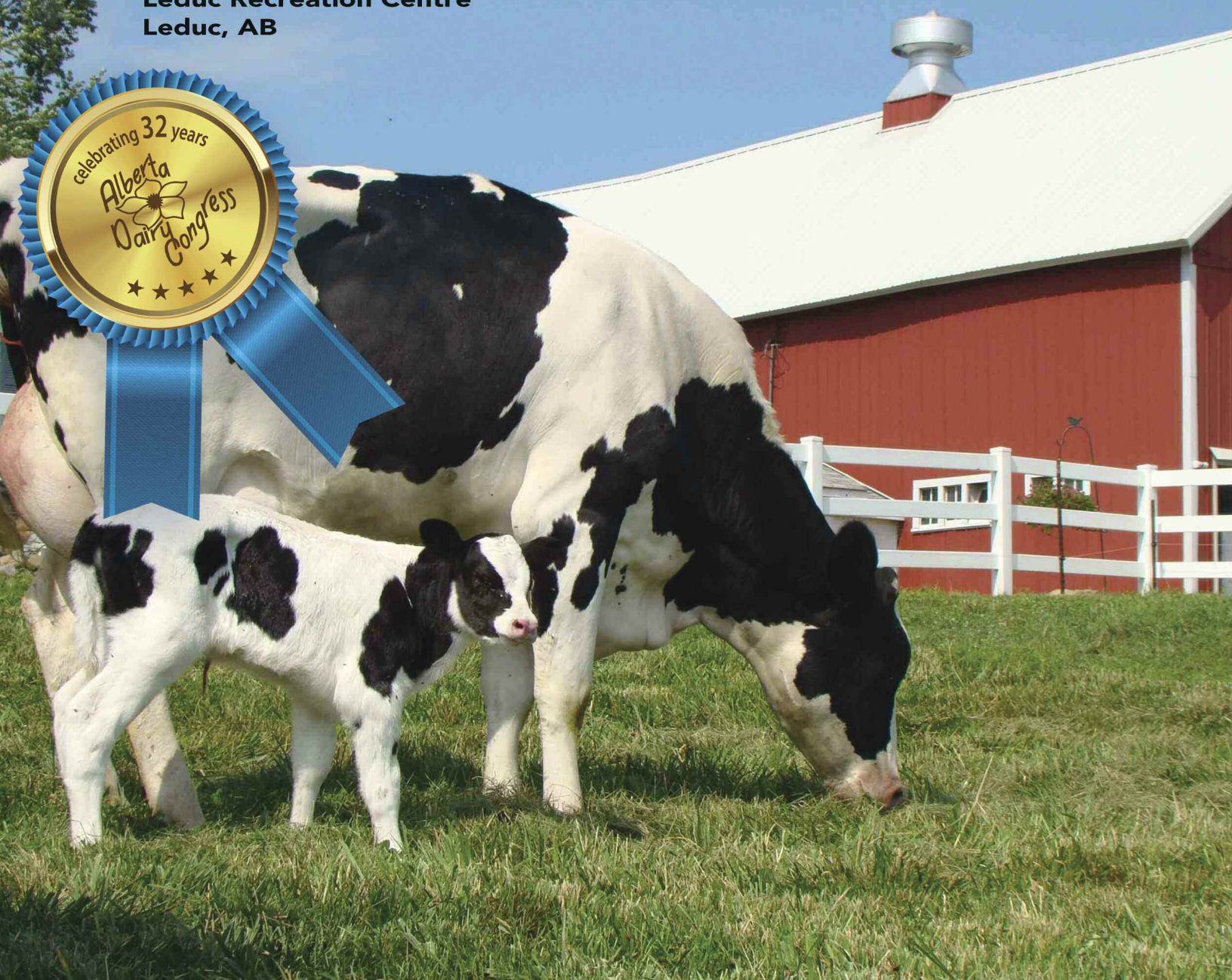
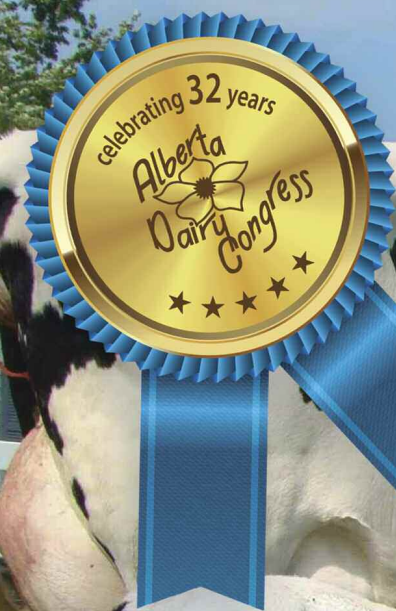
## Alberta Dairy Congress



## SPONSOR PACKAGE

**June 7-9, 2018**

**Leduc Recreation Centre  
Leduc, AB**





## Dear Congress Supporters

As you finalize your sponsor and partner plans for the 2018 year, please consider a contribution to one of Leduc's longest running events. The Alberta Dairy Congress provides your business with a unique opportunity to invest in the future of the dairy industry.

The Alberta Dairy Congress has become a staple in the dairy calendar for not only Alberta but Western Canada. The Leduc County tent and the Leduc Recreation Centre (LRC) provide easy access for the event and allows the sponsors networking opportunities be it in the barn or in the tent(s).

Our sponsorship package is meant to help you exceed your business objective. Whether it is meeting prospective clients or renewing existing relationships in an effort to boost your companies profile, please let us help.

There are a variety of sponsorship levels for the Congress ranging from \$450 to \$3,000. As a sponsor for the 2018 Alberta Dairy Congress you will be recognized during our events, and will receive a pair of complimentary luncheon tickets to the Chamber of Commerce's Agri Business Luncheon on Friday, June 8th at 11:30 am in the Leduc Curling Rink at the Leduc Recreation Centre. Your support of the Alberta Dairy Congress will highlight your business with the many young dairy professionals entering the dairy industry. As a sponsor you will gain hands on time with actual dairy producers that have their fingers on the pulse of dairy and dairy cattle locally, provincially, nationally and internationally.

If you would like to take advantage of our sponsorship package and gain opportunities, solutions or services and to be seen by the right people give us a call. If you would like to tailor your sponsorship through interesting ways to activate, provide us with your ideas and we will try to make them happen.

### New for 2018:

#### Kids Educational Seminars

The Alberta Dairy Congress is pleased to announce that through a partnership with the City of Leduc the kid's educational seminars are back. School classrooms will once again be transported to the Leduc Recreation Centre and focus on the farm way of life to educate urban children of the merits of farming and allow them to participate in educational sessions on milking a cow, honey extraction, unique farming endeavors and stock dog herding.

If this area interests you more, please talk to us about becoming the presenting sponsor. See you at the Congress in June.

**Orville Schmidt**  
Chairman, 2018 Alberta Dairy Congress

# SCHEDULE INFORMATION

## June 7-9, 2018

Leduc Recreation Centre (LRC) - Leduc, AB

### WEDNESDAY, June 6, 2018

9-12noon School Seminar  
1-3pm School Seminar  
7pm Cattle Arrive  
(Leduc County Tent)

### THURSDAY, June 7, 2018

9-12noon School Seminar  
1-3pm School Seminar  
6pm Junior Show  
(Leduc County Tent)

### FRIDAY, June 8, 2018

8am Public Toonie Breakfast  
(LRC Hallway)  
9am AB Holstein Evaluation Seminar  
(Leduc County Tent)  
11:30am Chamber of Commerce & Herd Builder Luncheon  
(LRC Curling Rink)  
1:30pm Herd Builder Sale  
(Leduc County Tent)

### SATURDAY, June 9, 2018

9am - 4pm Dairy Show  
(Leduc County Tent)  
4pm Panago Pizza Lunch  
(Leduc County Tent)





# Help Us **GROW** This Event



## **PLATINUM (\$3,000.00 +)**

- Opportunity to provide event volunteers and category sponsor recognition
- Sponsor recognition in congress advertising
- Logo recognition at the 2018 Dairy Congress
- Logo placement on flyers and holstein sale catalogue
- Onsite recognition on sign boards placed at the Leduc Recreation Center and during Congress
- Recognition on the Alberta Dairy Congress website with a link to your website
- Two Luncheon Tickets for Agri Business luncheon on Friday, June 8 @ 11:30 am
- Opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to the sponsorship
- Sponsors choice for recognition as Holstein Class Sponsor
- Product Display Opportunities (Limited Booth and Tent Space)

## **GOLD (\$1,000.00 +)**

- Logo recognition at the 2018 Alberta Dairy Congress
- Logo Placement on flyers and the Logo Holstein Catalogue
- Onsite recognition on signboards placed at the Congress
- Two tickets to Agri Business Luncheon on Friday, June 8 at 11:30 am
- Invitation to discuss opportunity to activate through a number of different scenarios by sitting down with Congress officials to bring more recognition to the sponsorship
- Sponsors choice for recognition as Holstein class sponsor
- Product Display Opportunities (Limited booth and Tent space)

## **SILVER (\$550.00 +)**

- Logo recognition at the 2018 Alberta Dairy Congress
- Onsite recognition on sign boards placed at the Congress
- Two tickets to the Agri Business Luncheon on Friday, June 8 at 11:30 am
- Sponsors choice for recognition as Holstein Class Sponsor

## **BRONZE (\$450 +)**

- Logo recognition at the 2018 Alberta Dairy Congress
- Onsite recognition on sign boards placed at the Congress
- Two tickets to the Agri Business Luncheon on Friday, June 8 at 11:30 am
- Sponsors choice for recognition as Holstein Class Sponsor

## **FRIENDS of the Congress (under \$400)**

- Sponsors choice for recognition as a Junior Class Sponsor
- Logo recognition at the Junior Show
- Onsite recognition on signboards placed at the Congress

# 32nd Annual Alberta Dairy Congress

P.O Box 20089  
Leduc, Alberta  
T9E 6R2

**June 7-9, 2018**

**Leduc Recreation Centre  
Leduc, AB**

phone **(780) 980-8412**  
fax **(780) 980-7127**  
Attn: Janet Guthrie

info@albertadairycongress.ca  
www.albertadairycongress.ca

If you would like to sponsor this year, please indicate your choice of the following and return to Brenda Kozak or Janet Guthrie. Thank you for supporting the Alberta Dairy Congress!

**Brenda Kozak - phone 780-878-3851 OR hkozak@xplornet.ca**

**Janet Guthrie - phone 780-980-8412 OR fax 780-980-7127 (attn:Janet Guthrie) OR jguthrie@leduc.ca**

## SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	Friday's Breakfast	\$1000.00
<input type="checkbox"/>	Co-sponsor Breakfast	\$ 550.00
<input type="checkbox"/>	Committee Shirt Sponsor	\$ 2000.00
<input type="checkbox"/>	Holstein Class Sponsor	\$ 450.00
<input type="checkbox"/>	Coffee/Milk Booth	\$ 450.00
<input type="checkbox"/>	Friday Lunch Sponsor	\$ 550.00
<input type="checkbox"/>	Saturday Lunch Sponsor	\$ 550.00
<input type="checkbox"/>	Junior Class Sponsor	\$ 450.00
<input type="checkbox"/>	Donuts & Muffins Sponsor	\$ 450.00
<input type="checkbox"/>	Straw for show barn	\$ 450.00
<input type="checkbox"/>	Sale Sponsor	\$ 450.00
<input type="checkbox"/>	Facility Sponsor	\$ 450.00
<input type="checkbox"/>	20 x 20 Outside Space Sponsor	\$ 550.00
<input type="checkbox"/>	Kids Educational Series Presenter	\$ 2000.00
<input type="checkbox"/>	General Sponsorship	\$_____

The office will send you an invoice that will include your sponsorship.

We AGREE to sponsor the above items as marked:

Company Name: \_\_\_\_\_

Authorized Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Request: \_\_\_\_\_

Amount: \_\_\_\_\_